

DOWNLOAD PDF CAPITALISTS CAN SOLVE ALL ENVIRONMENTAL PROBLEMS? MICHAEL STRONG

Chapter 1 : Be the Solution

Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems by Michael Strong, Strong, John Mackey, Michael Yunnus Praise for Be the Solution "In the past, many believed you either went into 'publicservice' to do good, or you 'went into business' to make money.

Conscious Capitalism starts with a commonly heard counterintuitive idea: Conscious Capitalism applies that idea to the role of business in society. The organization was founded in on the observation that businesses acting according to a system of values manage to make positive differences while making a profit. A number of books have been written on the subject. A few examples are: A Stakeholder Approach by R. Edward Freeman; Be the Solution: Conscious Capitalism is a lot more than just a collection of a few good reads and lofty ideas. It is a collection of business leaders, thought leaders, and student leaders, who aim to promote social or environmental change through business. Conscious Capitalism is a large web. It spans from Conscious Capitalism International to the many regional chapters across the globe. A small crowd was buzzing with idealism at a modern community office space during a recent Conscious Capitalism event in La Jolla. The group discussed examples of conscious businesses, such as B-Corps and conscious initiatives. Few people, if any, knew about spreading broad-based employee ownership. This was surprising because, at first glance, Conscious Capitalism and broad-based employee ownership appear to be compatible concepts. Conscious Capitalism relies on four principles as the foundation for its mission: Employee ownership fits squarely within these four principles. Conscious leadership Conscious leaders inspire loyalty and motivate their teams to outperform expectations. Good leaders are the kind of people that individuals want to follow. Conscious Capitalism starts with leaders, whether they are business leaders, thought leaders, or student leaders. The decision to share ownership with employees mostly starts at the top, with the owners of a company. Doing so also motivates the workforce to outperform expectations. It takes a conscious leader to make employee ownership happen. Stakeholder orientation Conscious leaders take into account all stakeholders, not just the obvious ones. Stakeholders are not only shareholders; they are employees, customers, communities, and anyone else that might be affected by a business decision. Selling business owners are commonly faced with a difficult decision about to whom to sell, with few options at their disposal. Traditionally, they may either sell to a competitor or liquidate the business. Both of those options has the potential to be devastating to employees and the communities in which these businesses operate. In the case of a liquidation, the community loses not only a business, it loses a tax base and has higher unemployment. Instead of liquidating or selling to a competitor, if the business leader decides to sell to the employees, employees and the community will benefit from redistribution of capital wealth and continued employment. Employee-owned companies are oriented toward many stakeholders. Conscious culture Conscious Capitalism observes that identifying and defining core values is key to success. A business culture with a defined set of values allow the business to be proactive about how people act and perform. Employee-owned enterprises often are informed by employee values, which in turn often reflect the values of the community. These companies are frequently industry leaders when it comes to supporting altruistic efforts, and they define values according to many, not just a few. Higher purpose A conscious company should be in business to do more than just make money. Moreover, when businesses have a higher purpose, they often find they can be successful and promote positive social or environmental change. Employee stock ownership plans ESOPs not only make successful companies, they promote a positive social change. ESOPs are qualified retirement plans in which stock is held for the benefit of employees. As a qualified plan, it is eligible for extremely favorable tax treatment. The tax savings allow employee-owned businesses to offset the costs associated with the administration of the ESOP, and they often see a net boost in profits from the tax savings. Furthermore, spreading capital wealth to employees decreases the inequality gap between owners and employees. A wide body of research shows how employees and communities benefit from broad-based employee ownership.

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From conscious leadership to higher purpose, broad-based employee ownership is a great way to promote Conscious Capitalism. As more capitalists become conscious, the hope is they learn about spreading broad-based employee ownership, too. Mitchell Miller, consultant, Beyster Institute.

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Chapter 2 : Be the Solution : Michael Strong :

Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems - Kindle edition by Michael Strong, John Mackey. Download it once and read it on your Kindle device, PC, phones or tablets.

Conscious Capitalism In his book, *Be the Solution*: The entrepreneurial spirit is one of the most powerful forces – maybe THE most powerful force – for creativity and innovation in human society. Free enterprise liberates that spirit. Human endeavors gain energy from a consciousness that incorporates the good of humanity and the health of the planet. Conscious capitalists have an advantage over their competitors. The book offers compelling evidence. Rural New Mexico is not known for high-quality public education. In its third year it was 36th on that list, and its passing rate for standardized AP tests was double the national average [4]. Mackey, Yunus and Strong all tell the story of how human energy expands in an environment where people visualize successful outcomes, and engage personally in creating those outcomes: Mackey and his colleagues – thousands of whom are also shareholders – created a dominant grocery chain based on the idea that people wanted healthy food and other conscientious products available in an excellent retail environment. The default rate has been around 1 percent. Small Business Administration was 2. This essay is excerpted from *Beautiful and Abundant*: The book is available now on the Mother Earth News bookshelf. For further optimistic discussion about our future, read *Beautiful and Abundant* by Bryan Welch and connect with *Beautiful and Abundant* on Facebook. Sourced April 3, Sourced April 1, What the Nobel Means for Microcredit. Commercial Mortgage Default Rate in U. Sourced April 12, Keenan, Igor Shtogrim and Jorge Sobehart.

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Chapter 3 : Conscientious Capitalism

This item: Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the Worlds Problems by Michael Strong Hardcover \$ Only 1 left in stock - order soon. Ships from and sold by The Anthropologists Closet.

Alexander David Henderson wrote in a book review, Notice: I occasionally get a nice email from someone who liked one of my essays, but I have never had anyone send me a book before. This is quite an ego stroke for me, so I had to review the book. The book has 17 chapters plus forward and preface written by 10 authors principally Michael Strong and John Mackey , in very different styles and covering different subject matter, so otherwise it would be very easy to get lost in the details. Furthermore, this is a serious book, and it says very little directly about "religion," so I have to struggle a bit to stay on topic. The topic is religion. In my "midrash," I described the New Left more generally, Progressivism or "secular romanticism" as a de facto religion, and issued a call for a better religion with which to oppose it. Strong explained in his initial email that his book was in some sense an attempt to supply this need, with an organization called Freedom Lights Our World FLOW. Let me try that again. And I do think it is sage advice. I am trying to get the New Left including many of my Unitarian Universalist co-religionists to be less evil and stupid. Failing that, I would like to be able to take advantage of their evilness and stupidity somehow for my own narrow, selfish benefit, but let me set that aside for a moment and focus on my trying to reform them. Strong is trying to catch these flies with honey. Surely this is a good move, and I should applaud it. YASAC is what resulted from my pulling my hair out trying to deal with the paradoxes in religious psychology. What Strong seems to be trying to do is much less confrontational, more like coaching an athlete who has developed some bad habits. I was involved in a similar controversy with an Objectivist Ayn Rand follower co-worker. My co-worker tends to credit Bad Philosophy socialism with honestly deducing false conclusions from false premises. I regard Bad Philosophy as more often involving dishonest application of abductive logic, starting from a self-flattering conclusion and working backwards to find premises that justify it. Self-deception is a huge problem in my view. So what makes a good religion, and how does FLOW stack up? And "good" in the sense of beneficial, or "good" in the sense of attractive to its members? In my view, the most important feature in a beneficial religion would be that it discourages self-deception. I want my neighbors to join beneficial religions--I want them to not self-deceive at my expense. But will a beneficial religion be attractive to them? Self-deception is evolutionarily adaptive because the costs are often external and the benefits are often internal. A religion I might want for myself might allow me to cheat a little now and then, although I would have to hide this feature from everyone, including myself. Maybe what my neighbors want is an attractive "evil" religion, one that allows them to cheat a lot at my expense. Who might find it attractive? And are they going to be attracted to it because it functions as a "good" religion or an "evil" religion for them? Be the Solution does target these areligious types, and several of the chapters do so exceedingly well see below. A second target would be soft-core Progressives who realize they are in trouble and are looking for a way out of their predicament. I am reminded of the scene from La Cage aux Folles where the conservative parents are trying to sneak out of the nightclub without being recognized by the paparazzi. We are not trying to help people who are already committed to being our allies the future in-laws to save face, we are trying to persuade our enemies to abandon the field. FLOW seems to be following the advice of Scipio: Build your opponent a golden bridge to retreat across. These guys are mine. I think it is, slightly, in the way that methadone is slightly evil; but methadone is less evil than heroin, and FLOW is less evil than Progressivism. The deal that FLOW offers is that ex-Progressives have to embrace moderate libertarian policy prescriptions ie. They still get to maintain a sense of moral superiority, and they still get to use "selfish" conservatives as scapegoats. There are two little cheats here, or maybe one and a half. One cheat is to take advantage of the ambiguity of the word, "selfish," as the Objectivists do, but in the opposite direction. I think this is unfair. In my view, the essence of Objectivism is that Socialist do-gooders have been so utterly perverse and incompetent, and their schemes so

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counter-productive, that everyone, including the objects of their charity, would be better off if the Socialists would simply mind their own business. I think the Objectivists go too far with this--they over-generalize their point--but in my opinion, the point is well taken. So I count that as one cheat. The second cheat, or half-cheat, involves judging people by their stated intentions rather than by the consequences of their behavior. I was uncomfortable reading chapter 4 John Mackey. Mackey is obsessed with claims of altruistic motives. I am used to arguing against act-utilitarianism judging each act independently by its anticipated consequences in favor of rule-utilitarianism classifying actions and judging the classes statistically. Screw up once and I believe you made an honest mistake. Like Smith, I respect a man for having the virtues of prudence and ordinary "commutative" justice, even if those are the only virtues he displays. But Mackey sets store, and invites our opponents to continue to set store, by claims of altruistic motives, or what Smith described as "the ornament which embellishes, not the foundation which supports the building" TMS, pt. Strong offers the following links in his defense: This would truly be "useful to us, and worthy of God" Origen, c. But this would be very, very hard to do. Human intelligence is like the human eye. There are blind spots. The human ego is large and opaque. My third choice would be to resign myself to living in a society full of evil religions, but to have lots of them, and keep them individually small, so that we can play them off against one another keep the Herfindahl index low, the sum of squares of market shares. This was working fairly well in the US until Progressivism escaped from the 1st Amendment jail by going political and disguising itself as "science" rather than "religion. To fix this problem, we would at the very least need to either broaden our definition of "religion" so that Progressivism is recognized as such, or establish a principle of separation of education and state. But we would have to defeat Progressivism first in order to do this, so as a strategy, this is kind of self-contradictory. The second method seems to be the way to go. I am left wondering whether FLOW is "evil" enough. Is it an attractive "golden bridge" for Progressives to retreat across? And is it attractive enough to be a destination in itself rather than merely a bridge to somewhere else? Is there some way to make it more "evil? Can we build something similar to Objectivism, but capable of forming alliances and accepting half a loaf? This situation needs to change. We need more rubber chickens, but we also need more golden bridges. They say, best men are moulded out of faults, And, for the most, become much more the better For being a little bad. There are a couple of chapters in *Be the Solution* that deserve special attention. I am going to try to get my son to read ch. I was very pleased to see the reference to Garrett Hardin. This chapter should be required reading in UU seminaries. So instead of me competing with my peers to drive the flashiest car, we compete to do the most to contribute to charity, such as perhaps helping rebuild houses in New Orleans. The other big winner was ch. I loved the thought experiment about Bizarro World, where the US public education system and the housing market were switched. The image of getting busted for truancy for not living in public housing was genius. There was also a very interesting sidebar pp. There is some good thinking here on evolutionary psychology. This goes nicely with an EconTalk podcast with Mike Munger on cultural norms. Don Beck, was noteworthy for me because that was what made me realize how widely my view of human nature diverged from the view promoted by FLOW. Do bad things happen their view because of honest mistakes and shallowness, or my view because of self-deception and fraud? This statement on p. Who is this "we? Caplan thinks that there are only one or two weirdos from the Ludwig von Mises Institute for whom this caricature is accurate, and that economists generally spend so much time cataloging exceptions to the rule of efficient markets that the rule is lost for most students. There was a loan market that was grossly underserved. Why was it underserved? Was it simply that the war of independence ended and that he had good timing? Something is missing from this story. I had the same reaction in quite a few other places in the book: Strong warns on p. Finally, I loved the Alan McConnell quotation on p.

Chapter 4 : Employee Owners are Conscious Capitalists

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Review by: Daniel Zoltani I picked up this book in the hopes of grasping a deeper understanding of the "Conscious.

Chapter 5 : Be the Solution von Michael Strong | ISBN | Fachbuch online kaufen - www.nxgvision.com

Though it might sound ridiculously simplistic, business and entrepreneurship really can solve all of the world's problems. At the heart of business is the promise of what is greatest in people.

Chapter 6 : Magatte Wade and Michael Strong | HuffPost

Be the Solution How Entrepreneurs & Conscious Capitalists Can Solve All the Worlds Problems by Michael Strong available in Hardcover on www.nxgvision.com, also read synopsis and reviews.

Chapter 7 : Michael Strong | www.nxgvision.com

Part Three: What Do We Need to Do So That Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems? Chapter 8 Solving All Environmental Problems (Michael Strong). Chapter 9 Eliminate Global Poverty (Michael Strong).