

Chapter 1 : A crowning affair: The story behind the Royals logo | FOX Sports

The official website of the Kansas City Royals with the most up-to-date information on scores, schedule, stats, tickets, and team news.

For historical Kansas City baseball franchises, see List of past and present Kansas City sports teams. In their inaugural game, on April 8, 1969, the Royals defeated the Minnesota Twins 4–3 in 12 innings. The Royals wore their trademark powder blue road uniforms from 1969 to 1972 and reintroduced it in 1993 as an alternate jersey. In 1973, the Royals had their first winning season, with manager Bob Lemon leading them to a second-place finish. In 1974, under manager Jack McKeon, the Royals adopted their iconic "powder blue" road uniforms and moved from Municipal Stadium to the brand-new Royals Stadium now known as Kauffman Stadium. The event was previously held at Municipal Stadium in 1969, when the Athletics were based in Kansas City. From pennant to pine tar incident[edit] After the Royals finished in second place in 1975, Herzog was fired and replaced by Jim Frey. Game 6 was also significant because it remains the most-watched game in World Series history with a television audience of 1.2 billion. After Yankee Manager Billy Martin came out of the dugout to talk to home plate umpire Tim McClelland, McClelland and the other umpires mulled over the bat measuring it over home plate, touching it, etc. McClelland then pointed to Brett in the dugout and gave the "out" sign, disallowing the home run. The season was also notable for some transitional changes in the Royals organization. Second, John Schuerholz was named general manager. The Tigers went on to win the World Series. In game three, with KC down 2 games to 0, George Brett homered twice and doubled off the fence in right field to put Kansas City back into the series. Louis Cardinals, the Royals again fell behind, three games to one. The key game in their comeback was Game 6. Facing elimination, the Royals trailed 1–0 in the bottom of the 9th inning, before rallying to score two runs and win. The club posted a winning record in three of the four seasons following its World Series championship, while developing young stars such as Bo Jackson, Tom Gordon, and Kevin Seitzer. At the end of the season, the team boasted a powerhouse pitching rotation, including the AL Cy Young Award -winner Bret Saberhagen who set franchise record 23 wins that year, two-time All-Star Mark Gubicza a game winner in and AL Rookie of the Year runner-up Tom Gordon who won 17 games that year. Decline in the post-Kauffman era[edit] At the start of the 1990s, the Royals had been hit with a double-whammy when General Manager John Schuerholz departed in 1989 and team owner Ewing Kauffman died in 1989. The team was donated at his death to the Greater Kansas City Community Foundation and Affiliated Trusts with operating decisions of the team decided by a five-member group chaired by Wal-Mart executive David Glass. According to the plan the Royals had six years to find a local owner for the team before opening ownership to an outside bidder. The new owners would be required to say they would keep the team in Kansas City. Kauffman had feared that new owners would move it noting, "No one would want to buy a baseball team that consistently loses millions of dollars and had little prospect of making money because it was in a small city. This was the minimum amount Kauffman had stipulated the team could be sold for. In season, the Royals reduced payroll by trading pitcher David Cone and outfielder Brian McRae, then continued their salary dump in the season. Indeed, the Royals set a franchise low with a 47–95 record. In the middle of this era, in 1992, the Royals declined the opportunity to switch to the National League as part of a realignment plan to introduce the Arizona Diamondbacks and Tampa Bay Devil Rays as expansion teams. The Milwaukee Brewers made the switch instead. In 1993, the Royals set a new team record for futility, losing 116 games for the first time in franchise history. Gil Meche pitching in 1994 Rock bottom[edit] From the season through the season 1995, the Royals posted nine consecutive losing records – the longest streak in team history. In six of those seasons the team finished in last place in the American League Central, and in eight of those nine seasons, the team also lost at least 90 games. Picked by many[who? The team subsequently fell apart completely, losing games and breaking the franchise record set just two years earlier. The Royals did, however, see promising seasons from two rookies, center fielder David DeJesus and starting pitcher Zack Greinke. The team continued a youth movement in 1996, but finished with a 56–86 record. The season also saw the Royals lose a franchise record 19 games in a row. Looking for a quick turnaround, general manager Allard Baird signed several veteran players prior to the season, including Doug

Mientkiewicz , Mark Grudzielanek , Joe Mays and Scott Elarton. Nevertheless, the Royals struggled through another loss season in , becoming just the eleventh team in major league history to lose games in three straight seasons. Kansas City entered the season looking to rebound from four out of five seasons ending with at least losses. The team also added several new prospects, including Alex Gordon and Billy Butler. Manager Buddy Bell resigned following the season. Through 13 games in , the Royals were 8â€”5 and in first place in the AL Central , a vast improvement over their start from the previous season. However, by the All-Star break, the Royals were again in losing territory, with their record buoyed only by a 13â€”5 record in interleague play, the best in the American League. The team finished the season in fourth place with a 75â€”87 record. Kauffman renovations and further rebuilding[edit] Kauffman Stadium underwent renovations in , including the addition of a high-definition scoreboard. Zack Greinke did not allow an earned run in the first 24 innings of the season. Prior to the season, the Royals renovated Kauffman Stadium. After the season began, the Royals ended April at the top of the AL Central, all of which raised excitement levels among fans. However, the team faded as the season progressed and finished the year with a final record of 65â€”97, in a fourth place tie in its division. The season was highlighted by starter Zack Greinke , who did not allow an earned run in the first 24 innings of the season, went on to finish the year with a Major League-leading 2. Greinke joined Bret Saberhagen in and and David Cone in as the only three players in Royals history to receive the award. Former Milwaukee Brewers skipper Ned Yost took over as manager. At the end of the season, the Royals finished with a 67â€”95 record, in last place in the division for the sixth time in seven years. The Royals also set a dubious franchise record during the season, allowing 42 runs in a three-day span from July 25 to The Royals began with a hot start with a 10â€”4 record after 14 games, but success faded as the season progressed. The Royals last had a Moustakas collected a fifteen-game hitting streak, which tied the largest such streak by a Royal rookie. The Royals finished the season with a 71â€”91 record. The team saw more of the same, as they improved by one game to 72â€” The season marked the third time the " Midsummer Classic " was held in Kansas City. Return to respectability[edit] On December 10, , in an attempt to strengthen the pitching staff which was among the worst in baseball in , the Royals traded for Rays pitchers James Shields and Wade Davis giving Tampa top prospects Wil Myers , Jake Odorizzi , Mike Montgomery , and Patrick Leonard. This trade helped catalyze a return to winning records. In the season , the Royals remained over. Return to the World Series[edit] The season was even more successful, featuring a return to the postseason for the first time in 29 years, and what would unfold as a historic playoff run to the World Series. But spurred by a 22â€”5 record from July 22 to August 19 coinciding with a mediocre stretch by the Tigers, the team surged into first place in the AL Central. The Royals reached the top of the division standings on August 11, after winning their eighth game in a row. They finished the regular season with a record 89â€”73, still the most wins for the Royals since Though the team finished one game behind Detroit in the AL Central, the Royals secured their first-ever wild card berth. After qualifying for the postseason, the Royals embarked on a record-setting eight-game winning streak. The next day, Kansas City beat the Angels 4â€”1 in another extra-innings affair, in the process setting an MLB postseason record of three straight extra-inning wins. Thus, in eight extra innings over five postseason games in , they succeeded in hitting four homers in extra innings, more than any team in the history of Major League Baseball. Pitcher Jeremy Guthrie allowed only one run as KC beat the Orioles 2â€”1, taking a 3â€”0 lead in the series. In Game four, the Royals completed the sweep of the Orioles with another 2â€”1 win to advance to the World Series for the first time since After setting an AL record by winning eight straight games to reach the World Series, the Royals opened the series by losing 7â€”1 in the first game against starter Madison Bumgarner. The Royals bounced back with a 7â€”2 win in game two to tie the series at 1â€”1. The Royals won game three in San Francisco to take the series lead for the first time. In game four, the Royals lost , which tied the series with the Giants. In game five, they lost to the Giants against starter Madison Bumgarner. In game six, the Royals beat the Giants He was then replaced by Wade Davis , who pitched in two innings. Closer Greg Holland ended the game. World Series champions[edit] See also: The Royals went on to win the World Series â€” the first championship for the Royals since â€” beating the New York Mets four games to one. The team continued its momentum into the second half of the season, and on July 26, Royals management traded three prospects Brandon Finnegan , John Lamb , and Cody Reed for All-Star pitcher

Johnny Cueto to help bolster its starting pitching rotation, as well as trading for super-utility player Ben Zobrist. The series win was sealed after the Royals beat the Mets in the 12th inning of Game 5. The Royals rallied in the 9th inning down to tie the score , forcing the game into extra innings. The five-run 12th inning was initiated by a Perez single and Dyson pinch-running for him.

Take a tour of Kauffman Stadium with panoramic photo technology.

Baseball returns to Kansas City[edit] Municipal Stadium, home of the Royals from their inception until 1954. When the Kansas City Athletics moved to Oakland after the season 1954, Kansas City was left without major league baseball or, for the first time since 1892, professional baseball at all. Kansas City was awarded one of four teams to begin play in 1969. However, Symington was not satisfied with having Kansas City wait three years for baseball to return, and pressured MLB to allow the new teams to start play in 1968. Pharmaceutical executive Ewing Kauffman won the bidding for the new Kansas City team. He conducted a contest to determine the best and most appropriate name for the new franchise. His suggestion was that the American Royal best exemplified Kansas City through its pageantry and parade, so the new team should be named the Royals. The name was selected out of 17, submissions and the Royals Board voted to adopt the name. He eventually changed his mind after the name grew on him. The Royals began operations with General Manager Cedric Tallis, who soon developed a reputation as the best trader in the league. The first big trade was with fellow expansion team Seattle, which brought in Rookie of the Year Lou Piniella. In their inaugural game, on April 8, 1969, the Royals defeated the Minnesota Twins in 12 innings. Two pitching stars from the Baltimore Orioles team that won the World Series pitched for the Royals in the inaugural game: The Royals also invested in a strong farm system and in the early years developed such future stars as pitchers Paul Splittorff and Steve Busby, infielders George Brett and Frank White, and outfielder Al Cowens. In 1970, the Royals had their first winning season, with manager Bob Lemon guiding them to a second-place finish. In 1971, under Jack McKeon, the Royals adopted their iconic "powder blue" road uniforms and moved from Municipal Stadium to the brand-new Royals Stadium. The stadium had deep outfield walls and artificial turf, and gave future young stars the opportunity to build a playing style involving aggressive baserunning and good defense. Unlike many of the new stadiums going up at the time, Kansas City chose dedicated stadiums for their sports teams over one multi-purpose stadium. They finished with a record, second to the Oakland Athletics. The season brought secured dominance to the Royals. Second, the Royals won the first of three straight Western Division championships. They lost to the New York Yankees in three straight American League Championship Series encounters, despite winning more regular season games in two of those years. In two of those years, they lost the AL Championship Series in the ninth inning of the fifth and final game. However, the three playoffs series helped George Brett become a superstar, as he homered three times in a losing effort in the final game of the playoff series. Washington and Darrell Porter. The season, however, ended on another sour note as Herzog demanded that John Mayberry be traded or he would threaten to leave the team. This resulted in Mayberry being traded to the Toronto Blue Jays. From pennant to pine tar[edit] After the Royals finished in second place in 1975, Herzog was fired and replaced by Jim Frey. The team was led by Brett, who flirted with a. Frank White was named the playoffs MVP for all-around steady play and heroics. However, after reaching their first World Series in 1975, the Royals fell to the Philadelphia Phillies in six games. In the series, Willie Aikens became the first player in World Series history to homer twice in two separate Series games. The Royals returned to the post-season in 1976, losing to the Oakland Athletics in a unique divisional series resulting from the split-season caused by the Major League Baseball strike. In 1977, the Royals were headed for a second-place finish behind the Chicago White Sox when they were rocked by scandals. In a July game between the two teams, third baseman George Brett hit a go-ahead home run in the top of the ninth inning. After inspecting the bat, the umpires disallowed the home run and called Brett out, ending the game. The signature image from the event was Brett storming angrily out of the dugout to argue the call. The second scandal of the season was far more serious, involving a truly illegal substance and several Royals players. Leadoff hitter and center fielder Willie Wilson, power-hitting first baseman Willie Aikens, power-hitting outfielder Jerry Martin, and starting pitcher Vida Blue, who had been released on August 5, were charged with attempting to purchase cocaine. The four were charged in October 1977, pleaded guilty, spent three months in prison, and were suspended by commissioner Bowie Kuhn for the entire season. The four appealed and were permitted to return on May 1978. The season was

also notable for some transitional changes in the Royals organization. Second, John Schuerholz was named general manager. In the last week of the season, Brett put on an amazing hitting streak that led the Royals climb from behind to overtake the California Angels in the standings. Throughout the ensuing playoffs, the Royals repeatedly put themselves into difficult positions, but improbably managed to escape each time. With the Royals down two games to zero in the American League Championship Series against the Toronto Blue Jays , George Brett put on a hitting show in game three, homering in his first two at bats and then doubling to the same right field location in his third at-bat. After falling behind in the series, the Royals eventually rallied to win the series notably, the LCS had been expanded to a best-of-seven format for the first time in , which allowed the Royals to survive at all. Louis Cardinals â€” the so-called "I Series" because the two teams are both located in the state of Missouri and connected by Interstate 70 â€” the Royals again fell behind Facing elimination, the Royals trailed in the bottom of the ninth inning, before rallying to score two runs and win. The rally was helped by a controversial call at first base by umpire Don Denkinger , which allowed Royals outfielder Jorge Orta to reach base safely as the first baserunner of the inning. Staying in the picture[edit] In , the Royals fell suddenly from contender status. Hearn played for less than a month in Kansas City. The Royals were the trendy pre-season pick to return to the World Series in , but the season proved bittersweet for the Royals. The team won 83 out of games a seven win improvement from , and wound up finishing two games behind the eventual World Champion Minnesota Twins in the Western Division. Further, on June 17, , Dick Howser died after a year-long battle with brain cancer. Also in , the team released longtime star Hal McRae and selected John Wathan as its new manager in midseason after firing Billy Gardner. George Brett bats during a game at Royals Stadium. In the late s and early s, the Royals developed young stars such as Bo Jackson , Tom Gordon , and Kevin Seitzer , made some successful free-agent acquisitions, and generally posted winning records, but always fell short of the post-season. For example, in , the Royals won 92 games and posted the third-best record in baseball, but did not qualify for the playoffs, finishing second in their division behind the eventual World Series champion Oakland Athletics. They also traded their star pitchers for questionable talent: At the end of the season, the team boasted a powerhouse pitching rotation, including the AL Cy Young Award -winner Bret Saberhagen who set franchise record 23 wins that year , two-time All-Star Mark Gubicza a game winner in and AL Rookie of the Year runner-up Tom Gordon who won 17 games that year. Though the team dropped out of contention from to , through the strike-shortened season , the Royals still could generally be counted on to post winning records. Decline in the post-Kauffman era[edit] At the start of the s, the Royals had been hit with a double-whammy when General Manager John Schuerholz departed in and team owner Ewing Kauffman died in Partly because of the resulting lack of leadership, after the season the Royals decided to reduce payroll by trading pitcher David Cone again and outfielder Brian McRae , then continued their salary dump in the season. Further, following Ewing Kauffman death, the franchise was being run by a board of directors and was up for sale. Ultimately, the board declined the move, and Milwaukee switched leagues instead. According to their logic, if the Royals had changed leagues, the team would have played the Cardinals more often and would have been in the same division with the Chicago Cubs ; these teams might have drawn bigger crowds to Kauffman Stadium. Opinion at the time was fairly split. The Royals polled their fans, and reported that a slight majority of the 1, who returned surveys approved a move to the NL. Many fans, including former Royal Greg Pryor , thought that switching leagues was the only way to keep the Royals in Kansas City. The team decided to trade players such as Kevin Appier , Johnny Damon and Jermaine Dye for prospects rather than pay higher salaries or lose them to free agency. In , the Royals set a franchise low with a. In , the Royals set a new team record for futility, losing games for the first time in franchise history. The team also introduced new black and dark blue jerseys for alternate games, and also sleeveless home jerseys. Rock bottom[edit] From the season through the season , the Royals posted nine consecutive losing records â€” the longest streak in team history. In six of those seasons the team finished in last place in the American League Central, and in eight of those nine seasons the team also lost at least 90 games. The team subsequently fell apart completely, establishing a new low by losing games. In , the Royals continued their youth movement, with the second-lowest payroll in the Major Leagues. During that season, the Royals suffered a franchise record game losing streak highlighted by a three-game stretch of blowout losses at

home from August 6 through August 9; in that stretch the Royals lost to the Oakland Athletics in the first game, were shut out by Oakland in the second game, and then in the third game, against the Cleveland Indians , built a lead in the ninth inning before allowing 11 runs to lose The Royals finally ended their losing streak at 19 on August 20, two losses short of the American League record, with a win over the Oakland Athletics. The Royals ended the season with a record. It was the third time in four seasons that the team reestablished the mark for worst record in the history of the franchise. The team finished the season tenth in the American League in hitting. Looking for a quick turnaround, General Manager Allard Baird signed several veteran players prior to the season. Although the new players seemed promising, they did not result in many additional wins. The Royals struggled through another loss season in , becoming just the eleventh team in major league history to lose games in three straight seasons. Muzzy Jackson served as interim GM for the Royals, handling the first-year player draft , before Moore took over on June 8. The aftermath included less than positive commentary from other media outlets in the metro and a statement from the Society of Professional Journalists calling for the reinstatement of their credentials. The team also added several new prospects, including Alex Gordon and Billy Butler. In June , the Royals had their first winning month since July , following up in July with their second-consecutive winning month of the season. On August 1, manager Buddy Bell announced his intentions to resign following the season. The uniforms were introduced on December 6, , at a special event for season ticket holders and were modeled by current players such as Alex Gordon and former players such as Frank White. The Royals began the season with a sweep over the Detroit Tigers , a team that many thought might win the AL pennant. Through 13 games, the Royals were and in first place, a vast improvement over their start from the previous season. However, by the All-Star break, the Royals were again in losing territory, with their record buoyed only by a record in inter-league play, the best in the American League. During the season many players from the minors came up and made their presence felt including Ryan Shealy , Mitch Maier and Mike Aviles. The team finished the season in fourth place with a record. It was the first time in five years the Royals did not finish last in their division and did not lose 93 or more games. Prior to the season , the Royals renovated Kauffman Stadium.

Chapter 3 : Series Recap: No crowning around, Yankees crush Royals | Bronx Pinstripes | www.nxgvision.com.

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Chapter 4 : Kansas City Royals Statistics | www.nxgvision.com

Crowning the Kansas City Royals: Remembering the World Series Champs revisits the greatest sporting event in Kansas City history, when the Royals rallied from a deficit in games, their morbid luck finally turned and the cross-state rivalry between Kansas City and St. Louis was irreparably altered.

Chapter 5 : Official Kansas City Royals Website | www.nxgvision.com

Crowning the Kansas City Royals has 9 ratings and 2 reviews. William said: As a longtime KC Royals fan and a committed witness to the World Series.

Chapter 6 : Crowning the Kansas City Royals: Remembering the World Series Champs by Jeff Spivak

Matt Fulks is a freelance writer and editor and a regular contributor to various publications, including the Kansas City Star and Royals Baseball Insider magazine, the official publication of the Kansas City Royals.

Chapter 7 : History of the Kansas City Royals - Wikipedia

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Chapter 8 : Kansas City Royals - Wikipedia

Kansas City Royals Statistics Season Record: , 5th place in AL_Central (Schedule and Results).

Chapter 9 : Royals Tickets | Kansas City Royals

Crowning Achievement: The Man Behind the Kansas City Royals' Logo December 7, by James Forr Â· 2 Comments At Kauffman Stadium not long ago, someone introduced Shannon Manning to a fan and his young son.