

## Chapter 1 : Armando MartÃn Borque - Wikipedia

*Francisco Martin Borque was a Mexican entrepreneur, he was born in Soria, Spain in August 9, and died in December 24, in Torreon, Coahuila, their family arrived Veracruz port on October 30, , then moved to Torreon with their uncle Pascual Borque, in 's decade toured Chihuahua, Sinaloa and Sonora sierras.*

One such example is Soriana, a retail department store chain in Mexico which now practically covers the country. Soriana sells a wide variety of products: Their stores also include bakeries and pharmacies. As my family grew, there was always Soriana. I bought items there when I was single. And after we had children, I would push the boys in a shopping cart and spin by to see the lobsters in an aquarium, awaiting their purchase and final doom. Soriana was founded in by two Spanish immigrant brothers: It started small, but continued to grow, and in was capitalized on the Mexican stock market. The name Soriana derives from the Spanish province of Soria, from which the Martin Borque brothers came. The company was founded in city of Torreon, in the Laguna region, an area noted for its business activity and entrepreneurial success stories. In , however, the Soriana headquarters was moved to the bigger city of Monterrey, also in the north of Mexico. Like many family businesses, the Martin Borque brothers had their disagreements. For a time, one of the brothers left Soriana and founded an almost-identical department store called Hipermart. Eventually, the rift was healed, so Hipermart is a part of Soriana. As of December , Soriana had stores, distributed throughout 99 cities, in 29 of the 31 states of Mexico. Interestingly, this company was also founded by a Spanish immigrant, by the name of Angel Losada Gomez. Gigante has been declining somewhat in Mexico, but is now expanding north of the border, opening up stores in the United States. Another competitor is the Texas H-E-B chain, which has recently expanded into Mexico where it is doing good business. Wal-Mart has retail outlets in Mexico, which includes all their holdings, including restaurants. That means that Wal-Mart is now a much bigger operation than Soriana. However, within a given urban market in which both stores operate, Soriana is holding its own. The stores carry on a brisk competition in prices and services. Soriana has different kinds of stores. Soriana also franchises a chain of convenience stores known as Super City. Soriana sells about of its own brand-name Soriana products in its stores, including Soriana soft drinks, canned foods, sugar, powdered milk, popcorn, ice cream, chocolate syrup, cookies and crackers. Soriana has its own versions of Frosted Flakes and Raisin Bran. So three cheers for the Martin Borque brothers and the company they founded â€” Soriana! Allan Wall is an American citizen who has been teaching English in Mexico since , and writing articles about various aspects of Mexico and Mexican society for the past decade.

## Chapter 2 : Talk:Francisco MartÃn Borque - Wikipedia

*Mr. Francisco MartÃn Borque is a Co-Founder of Organizacion Soriana SA de CV and also served as its Director.*

## Chapter 3 : Fallece fundador de la cadena Soriana

*Francisco Martin Borque, forjador incansable/ Francisco Martin Borque, indefatigable blacksmith (Spanish Edition) [Maria Isabel Saldana Villarreal] on www.nxgvision.com \*FREE\* shipping on qualifying offers.*

## Chapter 4 : MartiÃn SaÃnchez, Fernando [WorldCat Identities]

*Francisco MartÃn Borque. 30 likes. Francisco Martin Borque was a Mexican entrepreneur, he was born in Soria, Spain in August 9, and died in December.*

## Chapter 5 : Francisco MartÃn Borque - Wikipedia

*Francisco Borque Historical records and family trees related to Francisco Borque. Records may include photos, original*

*documents, family history, relatives, specific dates, locations and full names.*

## Chapter 6 : ADMINISTRACIÓN 1: ANALISIS FODA

*Armando Martín Borque was a Spanish entrepreneur. He was born in Soria, Spain on April 15, But soon thereafter, at the age of 5, he arrived to the Comarca Lagunera.*

## Chapter 7 : Francisco Javier Martín Bringas, Chairman at Organización Soriana SAB de CV - Relationships

*Francisco Martin Borque nació el nueve de agosto de en Soria, España y murió el 24 de diciembre de en Torreón, Coahuila. Sus padres fueron don Pedro Martín Martín y doña María de los Dolores Borque Hernández.*

## Chapter 8 : Francisco Martín Borque. Soriana (

*La historia de Soriana es una de las historias mas conmovedoras que uno puede contar, es la historia de amor de una pareja que luchó por construir su sueño.*

## Chapter 9 : Biography of Armando Martín Borque

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