DOWNLOAD PDF NATIONAL HOLIDAY LIST 2017

Chapter 1 : Huge List of National Holidays for Marketing in a Small Business - Small Business Trends

Holidays in United States in Change Year | Change Holidays | Change Country Change holidays: Official holidays Official holidays and non-working days Holidays and some observances Holidays and many observances Holidays and all observances All holidays and national observances All holidays and national/global observances Custom - choose.

Bet you never heard of that one, did you? Today it seems as if there are national holidays, a national day or national month for everything. In fact, there are over a thousand national holidays, national weeks and national months. Add bank holidays and major religious holidays, and you have one crowded calendar! National days of observance have become trendy and popular in part because companies have learned to use them for marketing. Just look at social media. Judging from the hashtags for various food days, people days, pet days, medical condition days, military days or industry days â€" it seems like every single day is a national holiday or national day of observance on Twitter and Instagram. Our hand-picked list of national holidays for marketing appears below. But before we get to that list of national days, we have some advice. Own a coffee shop? Then National Coffee Day could be an awesome opportunity to run a sale on lattes or do a flash Facebook promotion to drive some foot traffic to your cafe. Or perhaps you do financial planning or business succession planning. In that case you might want to highlight National Employee Appreciation Day on your blog to get some attention for your thought leadership in that niche. Some national observance days are more popular than others, of course. However, for small businesses, some of the lesser-known national holidays might be your best marketing opportunities. The fun factor alone could get you mileage particularly if you run a furniture or mattress store! And weird national holidays like National Handbag Day on October 10 grab attention through their sheer â€¦ weirdness. Yet a day like that is perfect for marketing in a boutique or fashion eCommerce shop. Create content for your blog highlighting a national holiday, national week or national month relevant to your business. People may be searching in search engines before the holiday arrives. Then post another when the national holiday starts, linking back to your first one. Share that content on social media, using the relevant hashtag. Others may find it when they search the hashtag on social media. Include an image in your social post. Use a tool like Canva or Picmonkey to superimpose the name of the national holiday, the date and any relevant hashtag on the image, too. People love to share images to visibly show their support of national holidays, so a properly labeled image can increase shares. Put something on sale or offer a special deal in honor of the national day observance. Publicize your sale, by putting signs in your physical location if you have one. Distribute details about the special deal to your email list and social media channels in honor of the day, week or month being commemorated. Hold a celebration at your office or physical location in honor of the national holiday. Invite customers to attend along with your team. It gets both groups more engaged with your business. Take pictures celebrating the national day or national week or national month. Take the celebration online. Repurpose the pictures along with a bit of background text about the celebration and use in your next customer newsletter. Or use the pictures to create an engagement-building post for your company blog. The above 10 quick and easy tips for using national holidays in marketing should get you started. But if you want more ideas for how to use holidays and national days, weeks or months in marketing, read:

Chapter 2 : United States National/Federal Holiday Dates for

Office Holidays provides calendars with dates and information on public holidays and bank holidays in key countries around the world. A valuable resource for planning meetings, increasing diversity awareness and general reference.

Chapter 3 : - Daily Holidays by month. Wacky, Bizarre Days, Holiday Insights

You are currently viewing the national/federal and bank holidays for United States for Included in this list are religious dates, notable dates and bank holidays. View holidays for the entire year: |

DOWNLOAD PDF NATIONAL HOLIDAY LIST 2017

Chapter 4 : Holiday List India - Public Holidays India

Holidays. View here the holidays in the United States in , including Holidays and also every other holiday in the USA.

Chapter 5 : International Holidays - CalendarLabs

Comprehensive list of National and Regional Public Holidays that are celebrated in India during with dates and information on the origin and meaning of holidays.

Chapter 6 : UAE Public & National Holidays in (Full List)

A list of United States federal holidays in is shown below. For convenience, the number of days left to a holiday date is also provided. Federal holidays are public holidays established for federal employees in the Federal law (5 United States Code) by the United States Congress.

Chapter 7 : Federal Holidays | Third Circuit | United States Court of Appeals

There are ten annual U.S. federal holidays on the calendar designated by the United States Congress 1 Unlike many other countries, there are no 'national holidays' in the United States because Congress only has constitutional authority to create holidays for federal institutions.

Chapter 8 : NHO - at a glance

Holidays and Observances Are Here! As in the past, there are two pages for the remaining months of October, November and December. To avoid confusion, the pages have solid colored backgrounds.

Chapter 9 : Federal Holiday Calendar | National Holidays | Federal Holidays

The National Day WALL Calendar is now available. Perfect for client gifts, holiday gifts, birthdays, classrooms, business planning and much more. Perfect for client gifts, holiday gifts, birthdays, classrooms, business planning and much more.