

Chapter 1 : Digital Marketing Trends that Blows Up Your Business in |authorSTREAM

With the way we use technology today, it's getting harder to impress an audience, or even just grab their attention for the entirety of a presentation, unless you're always on top with the latest corporate presentation trends for

If you are currently working on your public presentations, it is high time to read up and prepare yourself for some changes, which might help you in your public speaking game. With all the current developments happening in technology today, designers are excited about the creative possibilities. Here are the top PowerPoint design trends that can help you take your presentation to the next level: Stories We live in a time where people are often too distracted, rushing in and out of their daily lives. But while our culture has shifted to a somewhat disconnected society, creators are also stepping up to create more and more compelling stories. This also goes the same for presentations. Whether for sales presentations or company launches, we can expect to see more creative narratives popping up this year. Graphics Visual elements are stepping up too and giving presentations a major upgrade. There will be more stunning graphics this year, including typography, animated effects and fresh fonts. These spectacular graphics will create a more creative and engaging environment that will draw in the interest of the audience. Having the right combination of graphics in the presentation helps better convey your message to the public. Personal Photos There was a time when stock photos ruled the world of presentation but this has thankfully become outdated. Generic photos like these are less relatable because the audience seem more disconnected to them. Industries have taken a step to incorporating more personal photos in their presentations to better reach out to their target audience. Enhanced Visuals Just like photos, visual elements will also be advancing this year. The typical flat graphs, bland charts and boring data tables will no longer be effective for We can expect more eye-catching and modern visuals and enriched color palettes this year. Virtual Reality You read that right. Virtual reality is currently making waves and is now penetrating the world of presentation design, which completely changes the game. This year, we can look forward to interactive presentations and realistic product demos that entice the consumers even more. Engagement A great presenter or demonstrator knows that audience participation is integral to a successful presentation. Whether you are doing a sales pitch or a school project, keeping your audience engaged and interested should be a top priority. More inviting presentations and a conversational, dialogue-like approach will be even more popular this year. Vibrant Approach Gone are the days of dry and cold pitches that were all about script and product features. We are now entering a new era that values personality in presentations. The casual approach, mixed with some humor and fun, is the best way to captivate an audience and win customers. We can expect more of this warm and welcoming style of presentation in the coming months.

Chapter 2 : Presentation design trends

New trends in graphic design are impacting the world of presentation design all the time. A great example is parallax scrolling something that started as an innovation in website design made its way over to PowerPoint presentations. Today, we have 15 presentation design trends that are making.

As we fully dive into , we asked our designer friends and coworkers to give us their opinions on what this year is going to look like and how we can use that to design better presentations. In the digital era, our attention is shorter and our brains have so much information to process that something as simple as creative design can make the difference between people remembering you and your company, or being just another content creator. Ultra Violet Read on for our interpretation of the biggest design trends of and how you can use them to create great presentations. These artists are asking us to consider what is beautiful, and what is alive. Corrupted images obtained using the glitch effect have been one of the most popular trends in the digital world lately. Images via If you want to replicate this effect directly in your PowerPoint presentation, start by inserting the image you want to work with. Duplicate it 2 or 3 times, depending on how many glitches you want to show. Crop each duplicate into different pieces that come together to form the original image. These will be the glitches you want to show. Apply a different effect either an image effect, or changing its color to each cropped image. Everything from splashing, to scratching, to ripping off, or breaking the aesthetics of a composition will be considered trendy in Images via And it only gets more creative from here on. Images via Use this effect in presentations by drawing a shape and filling it with an image. Then, change the color of the image using image effects. Duplicate the image and move it just a bit before changing its color and giving it some transparency. Your cover slide is oftentimes the most important, especially if you want to promote your presentation online. Use these effects to create outstanding covers for your presentations, to illustrate multiple ideas or to create unique stories. Get your free copy 2. Gradients or color transitions Gradient is not dead. Even though this has been a longstanding element of all presentation tools, most people thought it obsolete or old school. Powered by Creative Market Gradient overlays are a great way to make your images stand out and to create remarkable section dividers. Online publishers have already begun to use this more in their editorial images. Image via Fast Company To recreate this design trend in a presentation, start by inserting an image on a slide and drawing a shape over that image. Next, format the shape to a gradient fill mode, select the type of gradient you want and the colors you want for each gradient point, and then apply transparency to each gradient point. Your mind is used to seeing them everywhere now and a presentation is just another communication medium. Illustrate the people in your ideas, in your statistics, make your presentation more human. You actually can, and you should. The better the sword, the better the story. The better the story, the more successful the product, the business, and the teams building that product.

Chapter 3 : Consumer Trends PowerPoint Presentations - PPT

We asked Duarte employees to share what they think the presentation industry will look like in and beyond. Predictions included more personal stories, leveraging art installations, and utilizing VR and AR to create more immersive experiences. is sure to be a year filled with compelling and persuasive presentations.

Esther the Robot January 30, The Death of Boring Presentations If you expect your business to thrive, the last thing you want to neglect is your sales tools. But presentation design trends are changing! Chances are, your go-to sales pitch decks could use a little polishing. Dynamic Gallery Layouts Just as in our web design trends ninjaward, presentations are becoming more flexible. Say goodbye to rigid, one-note layouts. Instead, designers are embracing more adaptive structures with a recurring theme and shape. The result is a bold, elevated aesthetic that grabs the attention of even the sleepest crowd. While a Windows only feature today, the ability to morph 3D files on the fly was significantly more useful than even we hoped. Viable for data, mapping, architecture, product design and beyond, we recommend utilizing this new feature to truly stand out among the competition. Semi-flat Design Who says that slides have to be one-dimensional? Combining 2D design with subtle shadows and multi-colored elements is one of the most popular presentation design trends. Simulating dimensionality gives the impression of depth and adds visual interest. Simplifying Content Nothing bogs down a presentation faster than information overload. The most effective presentations forgo lengthy paragraphs, relying on one-liners and compelling graphics instead. Create an emotional pull and your message will have a greater impact. Designing brand new slides from scratch burns out sales, while driving marketing insane. A well-crafted slide library has a layout for every need, makes data visualization a breeze, and enforces brand consistency. In , this is an essential tool. Inspired by the mainstream success of TED Talks , speakers are showing a little personality and audiences approve! A laid-back, conversational speaking style makes for a more casual and interactive atmosphere. Instead of boring your audience by reading off a full list of bullet-points, a presentation is another communication channel to fully share yourself. A Franken-pitch composed of scraps from other decks will have a negative impact on viewer retention. It may even hurt your credibility. Always apply design best practices and when in doubt, talk to a professional! Using Unedited Photos Images add visual interest to your presentation and can make a powerful impact, but not all images are equal! If your levels and colors are inconsistent, your presentation will look lazy and unprofessional. Make the most of hierarchy and contrast to emphasize important points and make your text pop. Audiences love hyper-stylized data visualization, and studies show that they comprehend it better too. Instead of dumping your data into yet another chart, gather up the icons and get creative! Animation is a powerful communication tool that also grabs attention. Incorporating motion into your pitch allows you to combine audio and visuals to tell an engaging story. Photographic Illustration Photo manipulation has always had its place in publications, and is on the rise in presentation design. Adding extra elements to a well-chosen photograph can improve its relevance and strengthen your message. Unlike full-fledged illustration, a manipulated photo has a level of realism that increases viewer empathy. We look forward to seeing how designers will continue to build on this technique.

Chapter 4 : Top 12 Corporate Presentation Trends for | Present Better

5 Keynote and PowerPoint Presentation design trends in PowerPoint presentations are the simplest way to express business ideas and stories as they can be customized to increase attractiveness.

It obliterates other video game discussion for roughly a week, sucking everything into its vortex. E3 is the crystal ball of mainstream games to come. With that in mind, the following looks at each day of the conferences, running down what was shown in an attempt to see where mainstream games are heading in the near future. Most of its presentation focused on two shooters. Video of Anthem Gameplay Features â€” EA Play Press Conference The first proper trailer for Anthem came across like a mix of both of these series, showing a swirl of science fiction robotic suits, giant fantasy monsters, and hints of a strange, otherworldly theology. Apart from these, EA spent time showing off updates to its sports games, following the iterative mold of both Battlefield V and Anthem. The appearance of two twee releases from smaller studios â€” a sequel to the schmaltzy Unravel and Sea of Solitude, yet another fantasy world meant to wring heartstrings by abstracting and allegorizing personal trauma â€” did little to bring anything truly novel to the table. Sunday, June 10th Microsoft was next up, hosting a Sunday afternoon conference centering on games for its Xbox One console and Windows 10 computers. Old favorites like Halo and Gears of War will receive new entries in the near future, we were told. There will also be a third Metro and fifth Devil May Cry game, a third Crackdown and umpteenth Forza racing game, a sequel to near-future political paranoia shooter The Division , a second Dying Light, the fourth Just Cause, and expansions to existing games like Cuphead and Sea of Thieves. Amidst all of this, a few fresh ideas surfaced. CD Projekt RED, the studio behind the excellent The Witcher series of role-playing games, showed their Cyberpunk , which trades sword-and-sorcery fantasy for grimy neon, dyed Mohawks, and retrofuturist DOS prompts. From Software, the team best known for the excellent Dark Souls series, debuted an action game called Sekiro: Shadows Die Twice, its fantasy take on feudal Japan filled with the kind of imaginatively disgusting monsters expected from the studio. While the first days of E3 have been too packed with sequels and thematically homogenous games to offer much to get excited about, Monday and Tuesday morning will bring a few more conferences â€” Square Enix, Ubisoft, Sony, and Nintendo â€” that could show something new. For now, the event is disappointingly centered on safe bets, showing a medium whose mainstream is dominated more by sequels and spin-offs than anything else. Automata are always worth keeping an eye on. Still, even through footage of non-interactive cinematics, it looked lively and earnestly imaginative in a way that was soon undercut by The Division 2, which was shown off through a pair of unsettling trailers. In them, viewers were shown a near-future America in complete social collapse that, naturally enough, has been turned into a co-operative shooter where heavily armed players fight to retake control of a decimated Washington, D. Footage of children trembling in a ruined city and citizens executed on the streets was genuinely unsettling. While as filled with sequels as the other conferences, there was still more of a variety in genre and tone on display here than in the other presentations to date. As mentioned, Beyond Good and Evil 2 looks genuinely creative, its sci-fi aesthetic refreshingly unlike the gleaming robotics and high-tech computers common to games. Sony ended the evening with a more in-depth look at a smaller number of games than most of the other conferences, but managed to show a welcome level of variety, too. The expected sequels â€” The Last of Us Part II, Nioh 2, a Resident Evil 2 remake â€” were present as per usual, but a good amount of attention was given to original games.

Chapter 5 : The E3 presentations' biggest highlights and trends | SYFY WIRE

Consider making your presentations more interactive and allowing the user/viewer to visit a section of the presentation that is of the most interest to him. You can do this by creating an overview slide with the key sections of your presentation and linking each section to the slide from where that section begins.

In order to get the message through effectively, leading businesses need to support marketing departments by working with designers who understand these trends. Here are the top 12 corporate presentation trends for So, engage them by involving them in the process. Rather than delivering a minute monolog, conversate with the audience, ask questions and solicit responses. The conversational approach can be effective at any point during the presentation. The dialogue is genuine and the audience understands solutions faster and more naturally as a collective when everyone is engaged. These interactive presentations establish more trust with the audience. The audience should understand the purpose or motivation behind the presentation and the company. Using an engaging narrative helps companies add personality and character to their presentations. It brings seemingly boring content to life. The presentation sells better when the narrative establishes an emotional connection with the audience. Every aspect of the operation has a story, and the more realistic or relatable the narrative is, the more effective it is with influencing the audience. Cinemagraphs capitalize on how captivating video is. Moreover, it serves as a bridge between storytelling and compelling visualizations. Retaining their attention means the audience will be more engaged and potentially more inclined to be receptive to the message in the presentation. Choosing images that are powerful, unforgettable or depicting an action often resonate with audiences far better than the standard stock photo. Images reflecting real life or real people grab our attention and affect our emotions, making us more susceptible to persuasion. Images mirroring recent real-life events can help add more credibility to the presentation as well. A proficient designer can use typography to convey emotion to the audience and make a strong first impression. Typography allows presenters to use customized fonts, styles, effects and sizes to help their words leap off the slide and create more engaging messages for corporate audiences. With all the tech and information abound today, keeping the presentation simple with a minimalistic design is becoming ever more appealing. Keeping the information and message concise, while minimizing extra fodder, distractions or crutches for the presenter is what most audiences want to see. This really is about establishing the perfect balance where the visuals are not pulling away from the actual message. The simple, clean design should remove any excess and support the conversations the presenter will have with the audience. Warm, rich, modern colors can transform the effect a corporate presentation has on the audience. Green and blue are more soothing and make objects look further away. Warm colors like yellow, orange and red make items seem closer and are more inviting. The colors used on the slide should coincide with the emotion the presenter should invoke, the industry or the topic of the presentation. The gradients work best when the colors used are combinations that naturally gel together. Interconnected patterns are often used to help support the theme, topic, industry or overall message of the presentation. A skilled designer can render small visuals that represent corporate concepts so they are eligible, concise and universally understood. Furthermore, icons help reinforce the message and are processed faster than other types of content. They are also good to break the clutter and lend personality to corporate presentations. Besides, icons can be useful for presentations in any industry. These elements are also a nice way of transcending language barriers by using easily identifiable symbols. Audiences have a much easier time taking in simple, eye-popping graphics than walls of texts and data. Any time the content is numbers-heavy, infographic layouts are the most sensible choice. Presenting data in clear, concise designs is much better than simply reading them off point by point. Large companies benefit by working with designers who understand how to use these elements and work with marketing departments to create the perfect slides for different types of presentations. With the help of professional presentation designers, your corporate presentation could definitely stand out with this new 3D feature. In , we can expect to see a huge upgrade to this communication method through augmented and virtual realities. With the use of these futuristic technologies, your audience will immerse in an amazing journey that will for sure make your presentation an unforgettable experience from start to finish. We create

corporate presentations from scratch and redesign existing ones.

Chapter 6 : Cryptocurrency Trends And Forecast for |authorSTREAM

Presentation Trends The new year is around the corner and at www.nxgvision.coment we've got our eyes on the horizon. In this last blog of , we share our predictions for the newest trends in presentation land!

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Chapter 7 : Presentation Design Trends | Ninjawards | Presentation Design

Relaxed Content & Delivery. One of the top presentation design trends is more about our changing attitude towards presentations. Inspired by the mainstream success of TED Talks, speakers are showing a little personality and audiences approve!

Please leave this field empty. Nayomi Chibana 10 Presentation Trends to Watch Out For in Each year, we see new trends surfacing in the world of presentation design. From passing fads to design standards that will endure beyond , these trends will continue to shape the way presentations are created and delivered before boardrooms, classrooms or even TED audiences across the globe. While some of them may exist only for the sake of aesthetics, others have actually been adopted to suit the needs and preferences of modern-day consumers. For example, the use of flat design, many experts say , is more than just the latest craze; it responds to the fact that realist elements are very hard to incorporate into responsive systems designed for screens of all sizes. Well, those days are gone. While this was good practice in the sense that it gave listeners some key takeaways that they could review at their own pace to refresh the information relayed, using this as the only method of delivery is a bit outdated. Nowadays, it is easier to simply provide audience members access to your slides in the form of a scrolling presentation that looks very much like a web page, as seen in the example above. Instead of sending emails with large attachments, you can simply send a link to your website. If done right, your website should have a responsive design which allows content to be viewed across a wide range of platforms. Whether on a tablet, a laptop, a PC or a mobile device, your slides can be easily viewed from anywhere. Another advantage is that in comparison with static PDF files, scrolling presentations allow you to add more interactive and immersive elements, such as videos, surveys, quizzes or forms. Although some users prefer clicking to scrolling, the consensus generally leans toward long scrolling as a popular usability option that is used by content-heavy sites, such as digital newspapers and blogs. In their stead, other forms of visual representation are being used to communicate ideas in a fresh and appealing way. Take a look at the presentation above, for example. Here, playful graphics in combination with a small amount of text are used to send a powerful message. If done correctly, these unique design elements can really draw attention to your slide deck like nothing else can. As you can see, it gives the presentation a very playful, personable and creative touch. It not only gets your message across more effectively during your presentation, it also makes it much more memorable so that concepts stick for months, even years after your ideas were first relayed. Take, for example, the presentation above. Every image perfectly complements--instead of repeats--each of the carefully chosen phrases and words. Engage your audience with powerful visual stories. Try It for Free 6 Flat design Whatever is trending in the graphic design world usually makes its way into the most modern-looking slide decks. The presentation above, for example, incorporates flat design principles to create a clean and minimalist look. Here, we see that the same background image is used throughout, giving viewers the sense that the presenter is sharing intimate thoughts from his own personal journal. This is also a perfect example of how a clear storyline is combined with attractive visuals in the form of colorful doodles and big, bold text. This not only attracts the reader as they read or hear the presentation, it also makes it much more memorable since it mimics an informal conversation or a riveting story told by an expert narrator. The Content Marketing Deluge. In the simple presentation above, for example, the author only uses typography, spacing and symbols to send a very clear message that makes a lasting impression. Take the above presentation. The above slide deck, for example, was designed to be published online rather than to be delivered as a live presentation. Your Turn One way to stand out with your slide deck is to try something other than PowerPoint. And if you want to learn all our secrets on how to deliver an unforgettable presentation as well as how to create visual slides with impact , grab our free e-book below. Become a more effective visual communicator. With Visme, you can create, share or download your visuals with no design training.

Chapter 8 : Top PowerPoint and Keynote Design Trends To Try in ~ Creative Market Blog

Explore some of the current plating trends showing up on tables across the country and you may discover a spectacular idea for your next creation. Explore some of the current presentation trends showing up on tables across the country and you may discover a spectacular idea for your next creation.

Cryptocurrency Trends and Forecast For www. Cryptocurrency will get more attention from the peoples in this year. From the starting Cryptocurrency will take a great place in market. Still Cryptocurrency is king of the all exchange business. Information is cheap but filtering from the unwanted noise is not easy. Many unwanted noises are arrived in also but still the investors are gives interest in Cryptocurrency. Because it is a interesting business. In many trends are creating in Cryptocurrency world Now I tell something from it â€¦ Cryptocurrency platform is still king: Investing in Cryptocurrency platform is the safest and potentially great thing in In ethereum price will raise from 8 in January to in December. An increasing more than in a single year. Not only ethereum value All Crypto values are increasing better in Their is variety of decentralized app are creating more than dApps are built to ethereum alone. Value of Cryptocurrency continuous to grow: In all Cryptocurrencies are increasing much better compared to the last year. Although the future is impossible to predict all should try to minimize the risk and maximize the returns by understanding trends. Apart from this there are many trends are evolving in Cryptocurrency. So if any one interested in Cryptocurrency exchange business Feel free to start your business in Cryptocurrency. All peoples are want dedicated developers to start their Crypto exchange business. Because they can handle all risk and problems arrived in Cryptocurrency exchange business. Huge number of Cryptocurrency exchange software developers are available in world wide. They provides complete software solution to start your Cryptocurrency exchange business.

Chapter 9 : Top Design Trends In And How To Use Them In Presentations

With the new year just around the corner, a lot of individuals and businesses are looking to hone in on the different trends they can take advantage of in the presentation design scene to improve their public speaking game.

He creates effective, visually striking presentations for business. Eric makes PowerPoint sit up and bark. We all get that. The average worker spends 31 hours a month in meetings and presentations. And it gets even worse for executives: According to research by Atlassian the team behind Hipchat: You can make them different. You can make them interesting. Skillful use of tools and techniques make your visuals pop. They can help the presenter get the message across and assist your audience in enjoying the message. Minimalist design Less is more. Maybe the economic climate is making people yearn for zen-like simplicity. Whatever is behind it, Minimalist Design is hot for Designers are removing distractions, focusing on key elements, and switching to outline icons. Fonts are going on diets and slimming down. Just look at the bestsellers right here on Creative Market. People prefer clean and crisp over cluttered and noisy. The public now recognizes white space is a design element in its own right. Now, designers have always known that. White space is not empty space: It has as much purpose as an image or the text. For the sake of minimalism, limit yourself to a single message per slide. A busy slide forces the audience to ignore the speaker. In effect, many of them shut down for the time it takes to read the slide. Simple, but not simplistic, is the way to go.