

Chapter 1 : Tunable White LED Lights, Color Changing LED Lights | USAI

When selecting colors, use an emotional color wheel. It helps keep the design team and key stake holders objective and ensures that colors selected will align with core brand attributes.

Well, wanting an ice cold bottle of Coca-Cola might be one of them. Then, an image of the iconic red coke logo may come to your mind. The color red is as much a part of Coca-Cola as its famous soda. Did you know the decision of Coca-Cola to use red as their brand color was not accidental? Brand recognition directly links to consumer confidence. So, in the next section, we will show you 3 easy steps you can follow to start using color to your advantage on your website. This is the color that you want your audience to remember when they think of you. Click to Enlarge Source: Kissmetrics You can also use various colors to your advantage so you can attract the type of customer you want. See if you can find the color that best represents what you stand for! Now that you have a good idea of what certain colors mean, which one best matches your business, or how you want your website visitors to feel when they see your brand? Are you trying to attract younger, more energetic customers? Or sophisticated individuals with more disposable income? Are they more suitable for a certain age group? For example, if you are selling yoga mats, using purple wealth, royalty or black power, luxury might not be the best choices. Go ahead and take a few minutes to jot down some ideas. Which gender does your business or website target? Click to enlarge image Source: By using color combinations that are favored by either male, female, or both, you can alter their perceptions of your brand “ subconsciously. Both genders also dislike orange and brown. This is helpful intelligence to have! Do you get my point? If you want to attract those who want to be seen as youthful or optimistic, try yellow. If your target audience wants to be seen as powerful or luxurious, try black. Take a few minutes and think about your ideal audience, and what they aspire to be identified with. What do they want and how do they want to be seen? How to use your dominant color on your website Now that you have a dominant color, you want to use color in the right places on your website. To make your design more interesting and professional , you need accent colors to highlight attention-worthy parts of your website like quotes, buttons or subtitles. Adobe Color CC looks complicated, but it is actually a pretty simple tool to use. Click below to open tutorial 1 Using your pre-selected dominant color to build your color scheme Use your dominant color to create a color scheme Step1: The color code is located directly above the color square box. Once you have the color code from ColorPicker. Make sure you insert the code into the HEX box in the middle column:

See color combinations by clicking on a link beside: "Generate Color Scheme". Click on the boxes at the left side or the link icon to go directly to the url of the hex color.

When you apply a color, you can specify whether the color applies to the stroke or fill of an object. The stroke is the border or frame of an object, and the fill is the background of an object. When you apply a color to a text frame, you can specify whether the color change affects the text frame or the text inside the frame. Select the object you want to color by doing one of the following: For a path or frame, use the Selection tool or the Direct Selection tool, as necessary. You can apply only two colors to a grayscale or monochrome image. For text characters, use the Type tool to change the text color of a single word or the entire text within a frame. To change the color of gaps in a dashed, dotted, or striped stroke, use the Stroke panel. In the Toolbox or in the Color or Swatches panel, select the Formatting Affects Text or Formatting Affects Container to determine if color is applied to the text or the text frame. In the Toolbox or in the Color or Swatches panel, select the Fill box or the Stroke box to specify the fill or stroke of the object. If you selected an image, the Stroke box has no effect. Specify how color is applied in the Toolbox A. Formatting Affects Text Do one of the following: Select a color, tint, or gradient using the Swatches or Gradient panel. Select a color, tint, or gradient from the Fill or Stroke menu in the Control panel. You can apply color to any grayscale image, provided it does not contain alpha or spot channels. If you import an image with a clipping path, select the clipping path using the Direct Selection tool to apply color to the clipped area only. Select a color with the Color Picker The Color Picker lets you choose colors from a color field or specify colors numerically. To change the color spectrum displayed in the Color Picker, click a letter: Color spectrum To define a color, do any of the following: Click or drag inside the color field. Drag the color slider triangles along the color spectrum or click inside the color spectrum. Enter values in any of the text boxes. InDesign adds the color to the Swatches panel, using the color values as its name. Apply the last used color The Toolbox displays the last color or gradient you applied. You can apply this color or gradient directly from the Toolbox. Select the object or text you want to color. In the Toolbox, click the Fill button or Stroke button depending on which portion of the text or object you want to color. In the Toolbox, do one of the following: Click the Color button to apply the last selected solid color in the Swatches or Color panel. Click the Gradient button to apply the last selected gradient in the Swatches or Gradient panel. Remove fill or stroke color Select the text or object whose color you want to remove. In the Toolbox, click the Fill button or Stroke button depending on which portion of the text or object you want to change. Apply colors using drag-and-drop An easy way to apply colors or gradients is to drag them from a color source to an object or panel. Drag-and-drop lets you apply colors or gradients to objects without first selecting the objects. You can drag the following: The Fill or Stroke box in the Toolbox or a panel. The Gradient box in the Gradient panel. Swatches from the Swatches panel. The last-used, in-gamut color swatch located next to the out-of-gamut icon in a panel. You can drop colors or gradients on the following objects and panels: The fill or stroke of a path. Apply a color or gradient swatch Using the Selection tool, select a text or object frame; or using the Text tool, select a range of text. In the Swatches panel, select the Fill box or the Stroke box. Do one of the following: To apply color to selected text, click the Text button. To apply color to a selected object or text container such as a frame or a table, click the Object button. Click a color or gradient swatch. The selected color or gradient is applied to any selected text or object, and it appears in the Color panel and in the Fill box or Stroke box in the Toolbox. You can set the default fill or stroke colors the same way you set other InDesign defaults. Apply color using the Color panel Although the Swatches panel is the recommended panel for working with colors, you can also mix colors by using the Color panel. You can add the current Color panel color to the Swatches panel at any time. The Color panel is most useful for mixing unnamed colors. If you select an object that currently uses a named swatch, editing its color using the Color panel changes the color of that object only. If you want to edit the color throughout the document, double-click its swatch in the Swatches panel. Edit the fill or stroke color Select the object or text you want to change. Select the Fill box or the Stroke box in the Color panel. Formatting Affects Text If you selected a text

frame, select the Container box or Text box to change the color of either the fill or text within the frame. Adjust the Tint slider, which appears by default if the object uses a swatch from the Swatches panel. You can also enter numeric values in the text boxes next to the color sliders. Position the pointer over the color bar, and click. Double-click the Fill or Stroke box, and select a color from the Color Picker. If an out-of-gamut alert icon appears, and you want to use the CMYK color values closest to the color you originally specified, click the small color box next to the alert icon. Create a swatch from a color in the Color panel In the Color panel, make sure that the active Fill or Stroke box displays the color you want to add. Choose Add To Swatches in the panel menu. Cycle through color modes Do one of the following: In the Color panel, Shift-click the color bar at the bottom of the panel. Generate color themes using the Color Theme tool You can extract color themes from selected areas, images, or objects in your InDesign document. You can also choose a color from an image, the whole image, or the whole layout. Basically, you can generate color themes from any colors in your artwork. Use the Color Theme tool to pick a single color or theme and add the color theme to the swatches panel. Add these colors to the layout, add them to the Swatches panel. You can also save them to your Creative Cloud libraries. Click the Color Theme tool on the Tools panel. You can use the shortcut I to toggle between the Color Theme tool and the Eyedropper tool. Color Theme tool Click any part of the layout to pick a color. You can also leverage colors from any artwork placed in Adobe Photoshop, Illustrator, or any other file. Color is retained once selected using the theme tool. After picking up colors, if you switch tool to perform some other operation, say drawing any object, and then reselect the Color Theme tool, the theme picked up earlier would be retained. Unless you press the ESC key to close the panel, the theme picked up is retained for reuse. On pressing the ESC key, everything gets cleared. Roll your mouse to observe areas marked automatically by InDesign where you can create a color theme from. Click a section and InDesign creates a color theme. A color theme is made of five different colors. Click the flyout menu to view the other color choices generated. Color theme tool - options A. Save to current CC Library A color theme is made of five different colors. Click the flyout menu A from the image , to see the other theme choices generated for the same color theme, such as Colorful, Bright, Deep, and Muted. If you do not like the color theme generated, press the Esc key and try again, or press the Alt key to temporarily switch to Pick mode to collect new theme. Color themes are generated based on Adobe Color rules: To apply the colors, you can select a single color on the Color Theme tool. Roll over the mouse to the page item. The Eyedropper appears half-full, click to change the fill or stroke. When you roll over the mouse over text, the eyedropper changes to text. You can apply a color generated from the Color Theme tool on text. Double-click the Color Theme tool. Colors picked and added to swatches honor document intent and automatically converts to appropriate color space before being added to swatches or dropped on other objects. Three options are provided to choose from: Convert as per document Intent.

Chapter 3 : How to Change the Default Select Drop-Down List with CSS - Uplifted

With these bibs, not only do you get to choose what design you want, but also what color bib you want as well! We have 14 different colors to choose from including black, light pink, royal blue, and lavender.

Howard Colors are fun. They are one of my favorites parts of designing a new identity system, and when used correctly can be a huge asset for a brand. As designers we like to select swatches that personally grab our attention, but there is more to consider when selecting that next swatch than what currently is tickling our subjective designer fancy. First, think singularly not plurally about a color. I think a goal of any brand should be to own a single color. Sure a primary color can be paired with a complementary neutral palette, but one cool needs to consistently dominate. There are some interesting case studies about companies who own a single color in their identity as opposed to direct competition with multiple colors. FedEx originally Federal Express chose the shocking and vibrant orange and purple to really stand out in a boring office mail room. The colors gave significance and importance to the priority overnight letter that FedEx was so famous for. That strategy makes sense to me. I remember studying this identity in school and reveling in the brilliance and beauty of it. However, now I question the color strategy. The rainbow mix-up is great for clarifying sub-brands in communication but the collateral damage comes at the expenses of the overall parent brand owning a single color. Interestingly enough UPS continues to be the market leader producing more revenue and market growth than Fed Ex. What can brown do for you? Secondly, select a color that embodies the emotional persona of the brand. In our Western Culture, certain colors are perceived with certain qualities. It helps remove the subjectivity of personal tastes, especially college football allegiances like the beautiful Big Orange of the University of Tennessee. I am amazed at how many color decisions have been made for businesses based on sports team fandom. Lastly, select a color that is competitive. Similarly, Starbucks is green, why? Mainly because no one else was. Mapping out the competitive color landscape is a useful tool in identifying any unclaimed territory. By changing the way you look at color as a designer, you can produce work that is more effective, more valuable, and more easily sold to the client. When selecting colors, use an emotional color wheel. It helps keep the design team and key stake holders objective and ensures that colors selected will align with core brand attributes. Quick Tips When selecting color, think about the emotional impact of your choices. Cultures around the world all have different associations with color. Make sure that you use one that resonates with the persona of the brand.

Chapter 4 : How to Select by Color in Silhouette Studio - Silhouette School

The color picker in Illustrator has a vastly different function than the color picker in Photoshop. It ultimately comes down to the differences in what you're doing. In Illustrator your basic primitive is a drawing object, in Photoshop it's a pixel.

To select primary and secondary colors, and generate light and dark variants of each, use the Material Design palette tool, Theme Editor, or Material Design palettes. A sample primary and secondary palette Primary color indicator Light and dark variants Principles Color indicates which elements are interactive, how they relate to other elements, and their level of prominence. Important elements should stand out the most. Read More Hierarchical Color indicates which elements are interactive, how they relate to other elements, and their level of prominence. Legible Text and important elements, like icons, should meet legibility standards when appearing on colored backgrounds, across all screen and device types. Color theme creation color, color system The baseline Material color theme Material Design comes designed with a built-in, baseline theme that can be used as-is, straight out of the proverbial box. This includes default colors for Read More Material Design comes designed with a built-in, baseline theme that can be used as-is, straight out of the proverbial box. This includes default colors for primary, secondary, and their variants. This baseline theme also includes additional colors that define your UI, such as the colors for backgrounds, surfaces, errors, typography, and iconography. All of these colors can be customized for your app. The baseline Material color theme. Dark and light primary variants You can make a color theme for your app using your primary color, as well as dark and light primary variants. Distinguish UI elements To create contrast between UI elements, such as distinguishing a top app bar from a system bar, you can use light or dark variants of your primary color on each elements. You can also use variants to distinguish elements within a component, such different variants used on a floating action button container, and the icon within it. This UI uses a primary color and two primary variants. Secondary color A secondary color provides more ways to accent and distinguish your product. Having a secondary color is optional, and should be applied sparingly to accent Read More A secondary color provides more ways to accent and distinguish your product. Having a secondary color is optional, and should be applied sparingly to accent select parts of your UI. Secondary colors are best for: Floating action buttons Selection controls, like sliders and switches Highlighting selected text Links and headlines Dark and light secondary variants Just like the primary color, your secondary color can have dark and light variants. You can make a color theme by using your primary color, secondary color, and dark and light variants of each color. Surface colors affect surfaces of components, such as cards, sheets, and menus. The background color appears behind scrollable content. Error color indicates errors components, such as text fields. The baseline error color is B A UI showcasing the baseline colors for background, surface, and error color. Typography and iconography colors The elements in an app use colors from specific categories in your color palette, such as a primary color. Whenever other screen elements, such as Whenever other screen elements, such as text or icons, appear in front of surfaces using those colors, those elements should use colors specifically designed to appear clearly and legibly against the colors behind them. Sometimes, they are also applied to surfaces. A UI showcases the baseline colors for text and iconography. Accessible colors To ensure that a color provides an accessible background behind light or dark text, you can use light and dark variants of your primary and Read More To ensure that a color provides an accessible background behind light or dark text, you can use light and dark variants of your primary and secondary colors. Alternatively, these colors can be used for typography that appears in front of light and dark backgrounds. Color swatches A swatch is a sample of a color chosen from a range of similar colors. A white check mark indicates when white text is legible on a background color A black check mark indicates when black text is legible on a background color For apps that use white text, backgrounds must be accessible against white. These white check marks indicate when white text is accessible against various background color swatches. The color swatch is applied to this UI. For apps that use black text, backgrounds must be accessible against black. These black check marks indicate when black text is accessible against various background color swatches. The 50 color swatch is applied to this UI. Apps can use alternative colors to establish themes that distinguish different sections. Alternative colors are best for: Apps

with light and dark themes Apps with different themes in different sections Apps that exist as part of a suite of products Alternative colors should be used cautiously, because they can be challenging to implement cohesively with existing color themes. Alternative colors for section themes Alternative colors can be used to theme different parts of an app. Owl is an educational app that provides courses for people who want to

Chapter 5 : How to implement CSS design in Select Option | FormGet

In Gimp () when I use the Select by Color tool it frequently selects bits of color physically distant from the area I'm trying to select.

By combining the Select By Color and Nesting tools you can get multi-color pieces on the mat and be ready to cut very quickly. The first thing you want to do in Silhouette Studio is give each of your pieces a color fill. Since this is not a print and cut, the fill is simply acting as a reminder as to what color material we will cut on. Change the line color to transparent Once all of the pieces are filled with a color, click the Select By Color tool along the bottom tool bar. The "By Line" color will pop up first. Since I have no colored lines, the window is blank. But if I click on the "By Fill" tab I am given a swatch of each of the fill colors used in the design. Click on one of those swatches and all design pieces filled with that color will be selected at the same time. Now you can drag them onto the virtual mat and manually arrange them. You can get really fancy shmancy and click on the Nesting tool another DE tool. Now all of the designs of the same color will be put into the smallest possible area without overlapping. This maximizes your mat and minimizes material waste. Read the Nesting Tool tutorial here. Still looking at the above screen grab as an example If you click on the first pink swatch and then hold down SHIFT while clicking on the second and third, all of the pink pieces will be selected together. Then you can repeat the process with the nesting tool. I managed to fit all of my pieces on the mat with the exception of the large white pieces, which will have to be cut separately. For example the black piece would need to cover row 1 grids and the yellow piece would need to be a 4"x4" piece placed in the bottom left corner of the mat. Still not convinced Designer Edition is worth the price? Check out these 13 more reasons why you should invest in DE! This post may contain affiliate links. By clicking on them and purchasing products through my links, I receive a small commission. Thanks for coming to class today at Silhouette School. Get Silhouette School Tutorials.

Chapter 6 : Style a Select Box Using Only CSS

If you select option3, a dramatic wall color is suggested. If you select option 4, selecting a color for your tray that is halfway between your wall and ceiling color is suggested. If you select option 5, a dramatic ceiling color is suggested.

Chapter 7 : How to use the color picker in illustrator? - Graphic Design Stack Exchange

What are my color and design options? Due to the permanency of stain colors, many business owners opt for neutral tones, such as light tans, browns, grays and greens. More dynamic colors can be achieved by using water-based stains.

Chapter 8 : javascript - Change Text Color of Selected Option in a Select Box - Stack Overflow

This particular graphic (select contemporary wall color for home interior design ideas Home Wall Colour) previously mentioned is actually branded together with:published simply by Omari Moen at February, 18

Chapter 9 : gimp - How to Select by Color WELL? - Graphic Design Stack Exchange

I have a select box. The options have been styled with different colors via a CSS file that has been referenced. I want to be able to select an option and change the text color of the closed select.